



BRANT JOHNSON



CONTACT

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WWW

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APP SKILLS

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GRAPHIC & VISUAL DESIGNER

Experienced, creative, and detail-oriented graphic design professional skilled at developing diverse design elements from start to finish, generating new, original graphics, and providing expertise and guidance to clients/coworkers on any design-related tasks. Dedicated to staying up-to-date on new techniques and procedures related to design. Managed multiple projects simultaneously while frequently under ambitious deadlines. Excellent communicator who is personable and has a great sense of humor.

CAPABILITIES

Experience in ALL aspects of creative development and communication mediums - My top 8 are:

- GRAPHIC DESIGN
- LOGO & BRANDING
- INFO-GRAPHICS
- MULTIMEDIA
- PHOTO EDITING
- WEBSITE DESIGN
- PRESENTATIONS
- TYPOGRAPHY

EDUCATION

Paier College of Art, Hamden, CT • B.F.A. • Graphic Design

EXPERIENCE

- 03-21 BRANT JOHNSON DESIGN • Freelance Graphic Designer**
 - Concept, design, and production support for national marketing and promotional projects
 - ex: Print, digital, social media, email, websites, photo editing, presentations, packaging, and branding
- 12-13 MOONBASE 3 • Creative Partner**
 - Worked directly with clients in designing websites and supporting graphics
 - Designed company logos, icons, and infographics to enhance clients online marketing presence
- 09-11 TRU EVENTS • Senior Art Director**
 - Designed environmental graphics and support pieces for client trade show booths, events, and meetings
 - Improved project process by building digital creative asset infrastructure from ground up
 - Oversaw print/digital production and managed outside resources
- 99-03 RYAN PARTNERSHIP • Senior Art Director**
 - Introduced multimedia to enhance marketing and sales team presentations
 - Designed and created promotional ads and POP displays for new marketing initiatives
 - Art directed photo shoots for national food brands
- 90-99 STARTER CORPORATION • Art Director**
 - Designed sports licensed t-shirts, caps, apparel, and uniforms for NFL, NBA, NHL, MLB, and NCAA teams
 - Directed a staff with functional responsibility for creative projects for sales conferences & trade shows
 - Voted editor in chief of corporate newsletter, managing both creativity and content

Complete remote MAC studio set up with CS, and video communications